

msg. 10/22/12

Elmer G Biddick
CHARITABLE FOUNDATION
11623 State Road 80 Livingston, WI 53554
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James W. Neuendorf
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GRANT APPLICATION. Due Dates April 15th and November 1st

Date: 11/1/12
Name of Organization (must match IRS 501(c)(3) designation) American Red Cross -
Badger chapter
Address 4860 Sheboygan Ave
City, State, Zip Madison, WI 53705
Phone 608-232-5831
Person Responsible for the Grant Joe Putzer
Position in the Organization Regional Development Manager
Organization's Purpose Please see attached

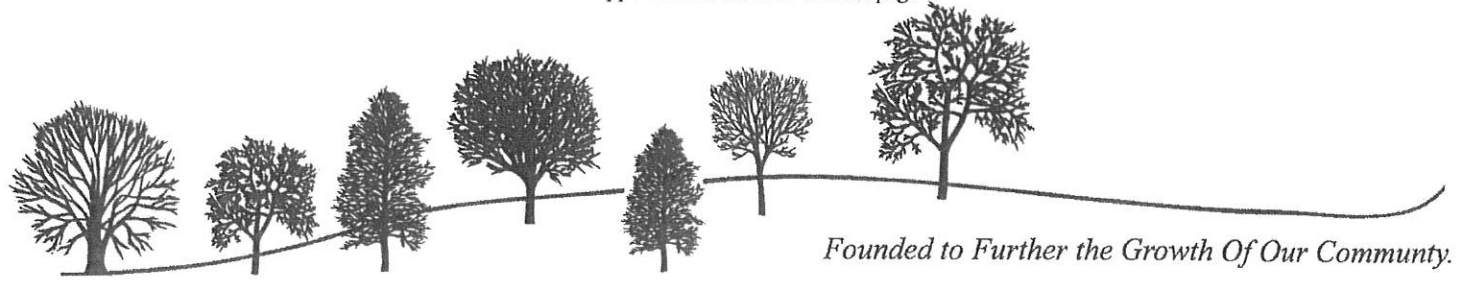
This application must include your organization's latest IRS Letter of Determination showing exemption and public support status. (Not required for units of Government & public schools).

Grant Request \$ 3500.00 to defray the cost of direct financial assistance for victims.

Describe the reason for this grant request in the space below:

Please see attached document

-Application continued on next page-



Founded to Further the Growth Of Our Community.

Attachments to this grant that we find useful in considering your grant request.

A. Supporting information.

1. Specific use of grant.
2. Time schedule.
3. Other sources of funding.
4. Describe the effect of postponing your request to another time.
5. Describe who, when, how and where will the effects of this grant be felt.

B. Your organization's history, activities, services, and composition. (Videos are of limited use.)

Please see attached document.

Applications are considered in June and December of each year. The corresponding deadlines are May 1st and November 1st. Concise grants that address the needed information are appreciated.

PLEASE SEND THIS APPLICATION TO ELMER G BIDDICK CHARITABLE FOUNDATION:

Biddick, Inc.
11623 State Road 80
Livingston, WI 53554
Phone (608) 943-6363
Fax (608) 943-6365



American Red Cross

About the American Red Cross—Badger Chapter

Our mission is to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. Throughout our 130 years, the Red Cross' humanitarian work has been held in high regard among Americans. Today, it is one of the most recognized and trusted non-profit organizations in the United States. As the nation's largest humanitarian organization, the American Red Cross annually mobilizes relief to victims of more than 75,000 disasters, trains more than 11 million people in vital life-saving skills such as CPR and direct health and preparedness services to millions. We also provide nearly half the blood needed by our hospitals. Every nine minutes, the Red Cross responds to a disaster and last year the work of the Red Cross touched the lives of one out of every five Americans.

The Badger and South Central Chapter has a board of directors that serve as advisors and advocates. In-line with our mission and described in the sections below, our chapter utilizes the power of volunteers to alleviate human suffering.

About the American Red Cross Badger Chapter Iowa County Disaster Services

We have a highly trained corps of staff and volunteers who provide 24/7/365 services to Iowa County residents. Upon arriving at the scene, we provide immediate emotional support, a warm blanket, safety, and communication tools to let others know they are safe and well. We help victims of disaster begin the recovery process as they ponder "what's next?" We provide a warm place to sleep, food to eat, baby formula, clothes to wear, replacement medications, medical equipment, and prescription eye wear. We also provide clean-up kits and comfort kits (personal hygiene items) for people displaced from their home.

For firefighters and first responders, we provide food, water and a moment of calm. They also rely on us to provide the emotional support for the clients while they fight the flames and manage public safety.

We work directly with all emergency management personnel in Iowa County to develop the emergency response plan and our services are an integral component of that plan. In Iowa County in 2011, we responded to **2 disasters** and provided **\$3,773** in financial assistance to **11 individuals**. In our chapter, we have **660 volunteers**.

As disasters can strike at any time, this project is on-going. The time schedule for this grant request is January 1, 2013 to December 31, 2013. We respectfully request \$3,500. The generosity of the Elmer G. Biddick will help defray the cost (\$3,773 in 2011) of financial assistance to victims of disaster.

Other sources of funding include \$250 from the Iowa County United Fund and \$185 from five individual donors in Iowa County.

Intended Outcomes

Our intended outcomes include:

Outcome 1: Individuals and households have their basic needs met. E.g., Emergency financial assistance helps families with food, clothing, shelter, essential medications, eye glasses, baby supplies and emotional support.

Outcome 2: Communities are prepared to prevent and address emergencies. E.g., Local volunteers are trained to respond to these emergencies as members of our Disaster Action Team (DAT).

The effect of postponing this request to another time would result in a reduction of our efforts to recruit and train volunteers in Iowa County thus impacting the timeliness of our service as volunteers would be called in from other counties and in turn impacting the victims we serve in Iowa County.

Evaluation

Data Collection and Reporting:

When disasters occur, data on those we assist is gathered after basic needs are met. This information is then added in to our Field Operations Consolidated Information System (FOCIS). This database tool is then used for reporting demographic and geographic information (such as the data in the first section). Clients are also provided surveys in which we track the success of each client from the moment we provide basic needs to closure of each case. Processing of these surveys began in FY2012 and results will be available ongoing for FY2013 at any time upon request by the Wisconsin Dells Area United Fund.