

10-21-13 - called and left a message with Mr. Luedtke's voice mail. I said the grant request would be considered at next foundation meeting.

Elmer G Biddick
CHARITABLE FOUNDATION
11623 State Road 80 Livingston, WI 53554
Phone (608) 943-6363 Fax (608) 943-6365
www.biddickfoundation.com

Brian D. Nodoff - President
Rachel E. Jordan - Vice-President
Bradley D. Biddick - Secretary-Treasurer

JG
Daniel B. Biddick
Peggy L. Biddick
James W. Neundorff
David Warner

GRANT APPLICATION. Due Dates April 15th and November 1st

Mailed 10-17-2013

Date: _____

Name of Organization (must match IRS 501(c)(3) designation) _____
Platteville Main Street Program / Platteville Farmers Market Program

Address 20 S Fourth Street

City, State, Zip Platteville, WI 53818

Phone 608-348-4505

Person Responsible for the Grant Jack Luedtke (PMSP) / Gary Olson (PFMP)

Position in the Organization Executive Director

Organization's Purpose The Platteville Main Street Program's Mission Statement is to enhance community identity, heritage and pride through the revitalization, restoration and business development of the historic downtown district. A central aspect of our work consists of bringing people, organizations and businesses together to enhance the community's overall quality of life, of which the Platteville Farmers Market & University are crucial partners.

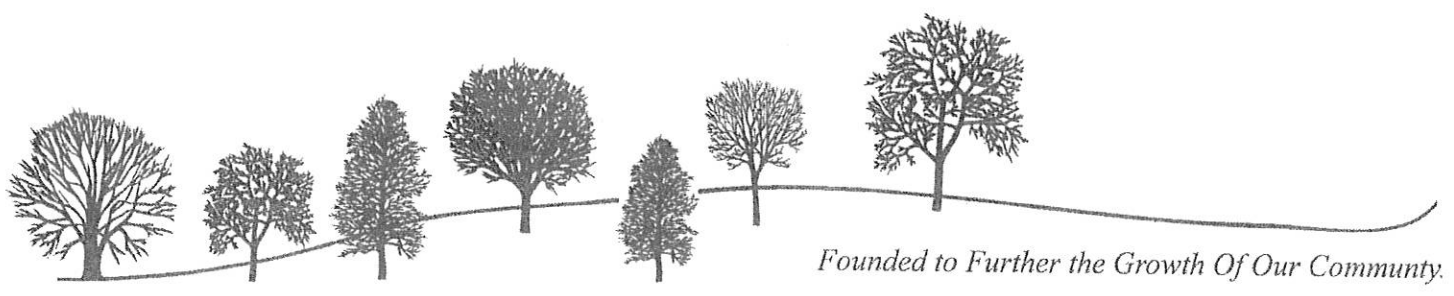
This application must include your organization's latest IRS Letter of Determination showing exemption and public support status. (Not required for units of Government & public schools).

Grant Request \$ \$2,500.00

Describe the reason for this grant request in the space below:

For eight years now, we have developed a Voucher Program at the Platteville Farmers Market for area Seniors to purchase locally grown, fresh produce. Additionally, we have extended this Voucher Program to the Platteville Food Pantry for five years past. With the present economy, and the fact SW Wisconsin has long been a depressed area, and the huge recent cuts that may come to pass in the Ag Bill Food Assistance Programs, things may only get worse for low income people in the area. Every year, it seems we get more requests for the vouchers.

-Application continued on next page-



ELMER G BIDDICK CHARITABLE FOUNDATION GRANT APPLICATION

1. Specific use of grant

We estimate we connect with between 300 & 500 people with our Voucher Program at the Senior Center and Food Pantry. Our goal, as always, is to provide fresh, nutritious, locally grown food to people in need in our community. Voucher monies support local agriculture and stay in the local economy.

2. Time schedule

The Senior Nutrition Program was started eight years ago, and the Food Pantry Program was started five years ago. Clients of the Senior Nutrition and Food Pantry are provided with \$40 in vouchers that can only be used at the Farmers Market to purchase fresh produce, baked goods, honey, vegetable plants, etc. All vendors can accept these vouchers, turn them in to me by the end of the morning for cash, I stamp them (I have the only stamp), and I take them to the bank to get my money. We have developed a smooth, stream-lined process over the years.

3. Other sources of funding

We have solicited and requested support donations from many sources, including churches, businesses, organizations, individuals, Dubuque Racing Association, Jaycees, Thrift Shop, taco John's Kwik trip, etc. Monies received are deposited by the Platteville Main Street Program who handles all bank deposits, pay bills, do general promotion. We are tied to the Platteville Main Street Program since it allows the Platteville Farmers Market to use their non-profit 501(c)(3) status. Vouchers are then printed in \$2 and \$3 denominations for the Senior Nutrition Program and \$5 vouchers for Food Pantry.

4. Describe the effect of postponing your request to another time

The demand for vouchers is continuing to grow every year. We cannot issue vouchers if the funds are not there. Delaying or postponing means that less people are receiving critical nutritious foods.

5. Describe who, when, how and where will the effects of this grant be felt.

The Senior Nutrition Program was started eight years ago, and the Food Pantry Program was started five years ago. We estimate we connect with people in need between 300 & 500 people with our Voucher Programs at the Senior Center and Food Pantry. Clients of the Senior Nutrition and Food Pantry are provided with \$40 in vouchers that can only be used at the Platteville Farmers Market to purchase fresh produce, baked goods, honey, vegetable plants, etc. The Platteville Farmers Market operates twice a week (Tues & Sat) at two locations (Take 2 Restaurant & Downtown City Park) during spring, summer & fall months.

*Gary A. Olson, Platteville Farmers Market Manager
Jack Luedke, Ex. Director P.M.S.P.*



The Platteville Main Street® Program seeks to enhance community identity, heritage and pride through the revitalization, restoration, and business development of downtown.

- The Platteville Main Street® Program is managed by an elected Board of Directors and administered by an Executive Director, hired by the Board of Directors.
- The Board of Directors meets the 4th Wednesday of each month, at 5:15 pm in the Council Chambers of City Hall.
- The Platteville Main Street® office is located at 20 South Fourth Street.
- Information is available on-line at www.plattevillemainstreet.com
- Phone: 608.348.4505 E-Mail: director@plattevillemainstreet.com

2013-2014 Board of Directors

Executive Officers

Cindy Tang, President
Dave Zmina, Vice President
Mary Huck, Secretary
Alice Rekstad, Treasurer

Committee Chairs (Non-Voting)

Mark Ihm, Design
Heidi Dyas-McBeth - Sustainability
Eileen Nickels, ER
Cheryl MacDowell, Promotion
Wendy Brooke - Organization

Board Members

Stacie Byers
Wendy Brooke
Holly Clendenen
Jayne Dunnum
Les Hollingsworth
Mark Ihm
Nancy Kies
Gary Olson
Bob Stauffacher
Brock Waterman

Eileen Nickels, Common Council Rep.
Jack Luedtke, PMSP Executive Director

PLATTEVILLE MAIN STREET PROGRAM
Income & Expense
July 2012 - June 2013

Income		
Contributions Income		\$37,950
Bank Interest		\$40
Farmers Group		\$1,765
Grants: Community Foundation	\$1,370	
Community Foundation Indiv. Donor	\$21,000	
Alliant Energy	\$1,000	
Total Grants		\$23,370
Miscellaneous		\$182
Music in the Park		\$1,490
Nutrition Program		\$6,659
Phyllis Cushman Memorial		\$3,810
Root Beer Sales		\$3,636
Walk Down Main		\$1,970
TOTAL INCOME		\$80,872
Expense		
Computer Hardware		\$4,856
Computer Supplies		\$229
Dues and Subscriptions		\$499
Farmers Group		
Farmers Market Advertising	\$1,415	
Farmers Market Gift Certificates	\$100	
Printing (Olson)	\$43	
Total Farmers Group		\$1,558
Insurance		
Workers Compensation	\$624	
Insurance - Liability	\$518	
Total Insurance		\$1,142
Office Assistance		\$425
Office Equipment		\$40
Office & Cleaning Supplies		\$667
Payroll Expenses		
Salaries	\$45,393	
Health Insurance	\$2,400	
Accrued Vacation & Taxes Manager	\$1,387	
Total Payroll Expenses		\$49,180
Program Expense		
After Christmas Party	\$500	
Bike Rack Competition	\$2,539	
Gallery Rent	\$500	
Manager	\$4,000	
Music in the Park	\$3,153	
Nutrition Program	\$4,692	
Phyllis Cushman Memorial	\$5,040	
Registration Fees	\$184	
Root Beer Expenses	\$2,233	
Sweet Treats on Main	\$219	
Web Site	\$2,562	
Walk Down Main	\$559	
Total Program Expense		\$26,180
Rent		\$1,000
Telephone		\$1,371
Travel & Ent		\$1,265
TOTAL EXPENSES		\$88,412
BALANCE AT 06/30/2013		-\$7,540

The Platteville Main Street Program is a 501(c)(3) organization and funds pass through it for the Senior Nutrition/Food Pantry Program, the Farmers Market, Music in the Park, grants, memorials for individuals as well as other special projects all of which benefit the Platteville Community. Approximately \$40,000 of our 2013 income was used for the above programs.

NOTE: No officers or board members receive compensation for their service to the Main Street Program